



CHICKPEAS
BEANS

PEAS
LENTILS



1. CLEAN UP
YOUR LABELS

2. OFFER
NON-GMO



3. ADD
PROTEIN



4. SUPPORT
PROTEIN
CLAIMS

*What are
pulses?*
Dried seeds of
the legume family

*Meet growing
consumer trends*

WHAT'S POSSIBLE WITH PULSES

19 delicious things you can do
with pulse ingredients



5. ADD
FIBRE

*Boost your
beverages*

11. IMPROVE
BROWNING



10. REPLACE
GLUTEN



6. CREATE
SIGNATURE
TEXTURES



7. OFFER A BETTER
BREAD BITE



9. ADD
CRUNCH

*Enhance baked goods, snacks,
pastas + cereals*

8. ENABLE
"AL DENTE"



Ingredion™



13. GO
HOMESTYLE

14. BUILD A
VEGAN BURGER

15. REPLACE
EGGS

16. DEEPEN
COLOUR

12. ENHANCE
FLAVOUR

19. SATISFY WITH
SMOOTH DRESSINGS

18. SPRINKLE
VEGGIE CHEESE

17. GO LIGHT
AND CRISPY

*Make marvelous
ready meals*

*Create better batters, &
breadings + coatings*

Create your next success

Deliver delicious products that meet top trends, from clean labels to protein and fibre enrichment. VITESSENCE™ Pulse proteins and HOMECRAFT® Pulse flours offer opportunities to create differentiated textures and boost nutrition—whatever your application. Find the wide range of pulse ingredients and expertise you need at the Ingredient Idea Labs™ innovation centers.

Innovate with CLEAN & SIMPLE

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IDEAS TO SOLUTIONS